



DoMyShoot

Product Photography Simplified

Competitor Analysis

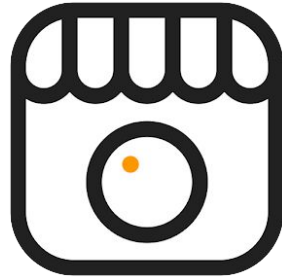
By - Mahendra Yadav & Nippun Rishi



DoMyShoot's Competitor Landscape



PhotoRoom



Store Camera



Meero



Pixelcut

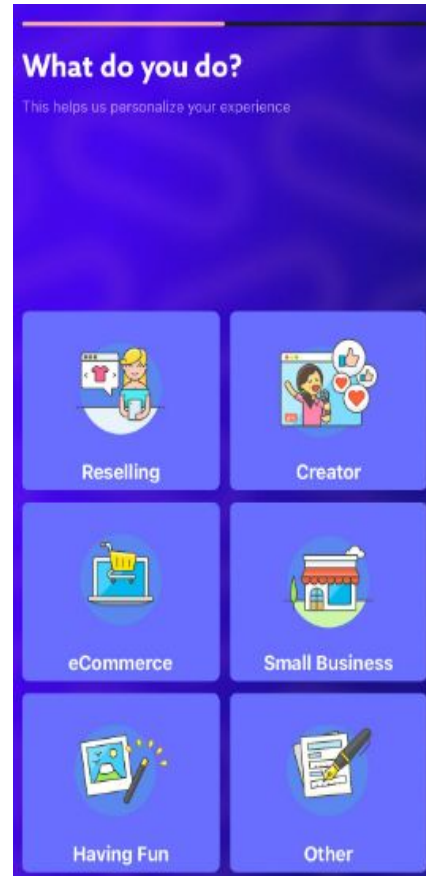
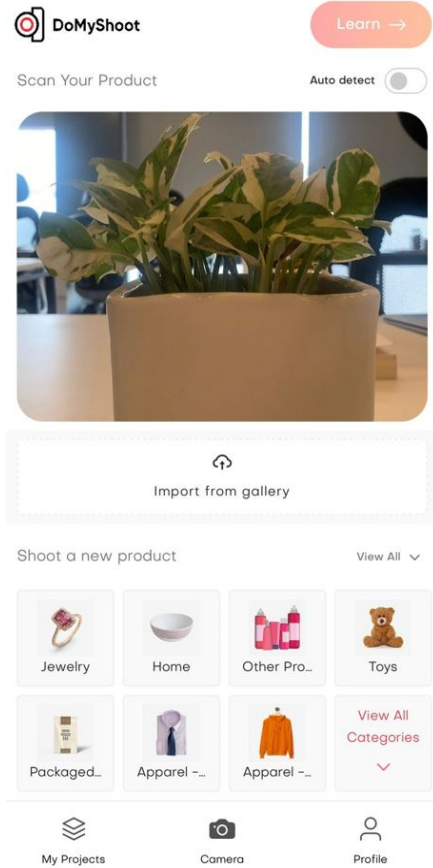


Photo Studio by Square



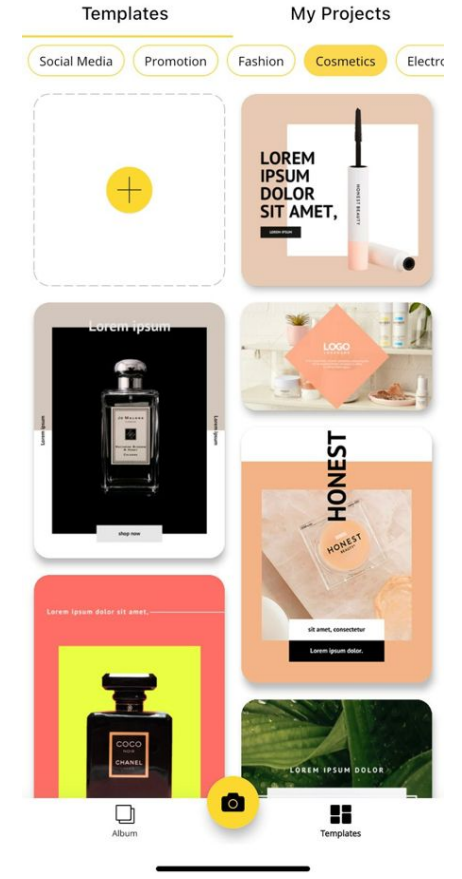
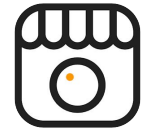
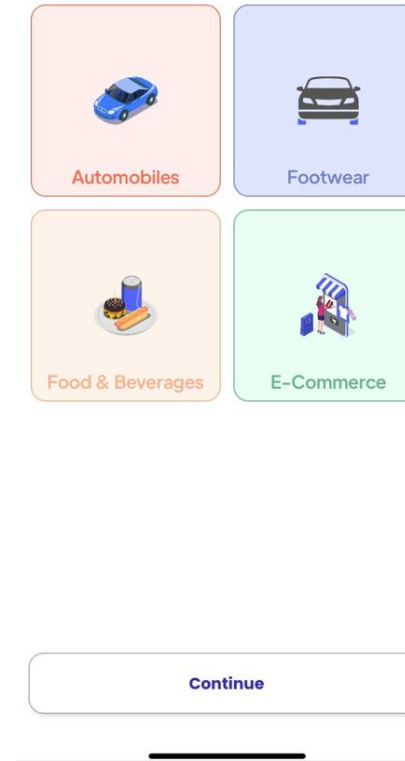
Spyne

Landing Page Comparison



What type of products
your business sells?

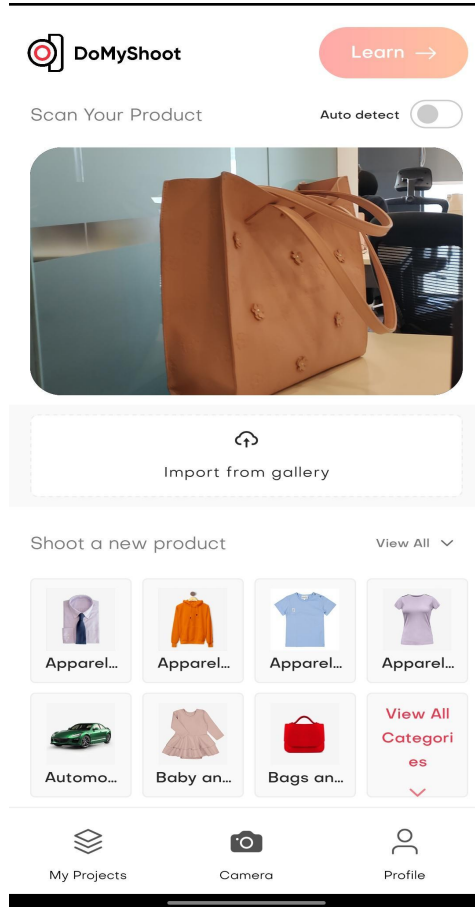
Choose one for now, you can explore others later.



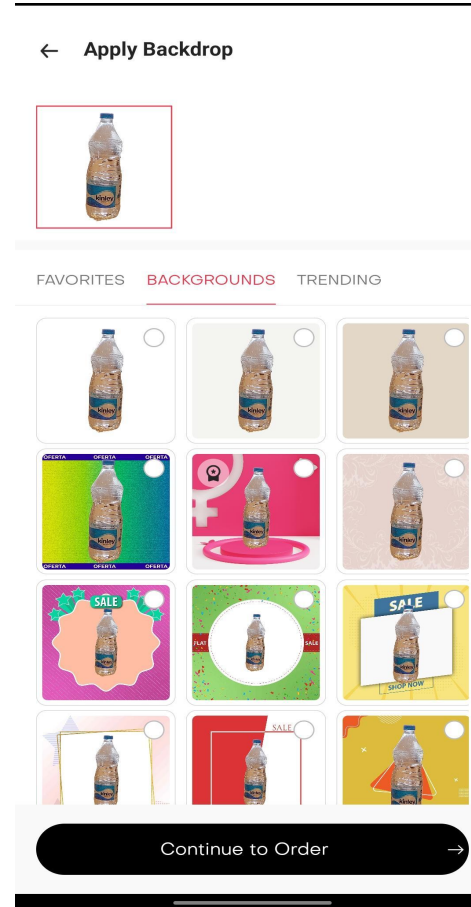
Categories

	DoMyShoot	Photoroom	Pixelcut	Store Camera	Spyne	Meero	Photo Studio by Square
Categories	Apparel, Automobile, Packaged Good, Bags and Luggage, Beauty, Electronics, Fashion Accessories, Food, Footwear, Furniture, Home, Jewelry	Templates have been categorized, Seasonal, Food , perfumes, Toys etc.	Jewelry, Wedding , Seasonal Trending- Black Friday, Halloween etc., Birthday	Fashion, Electronics, Food, Cosmetics	Automobile, Food, Ecommerce, Footwear	Real Estate, Food, E-commerce, Retail	Retail, food

Features – DoMyShoot (App)



Category wise image click,
Image upload from gallery



Template recommendation
according to categories

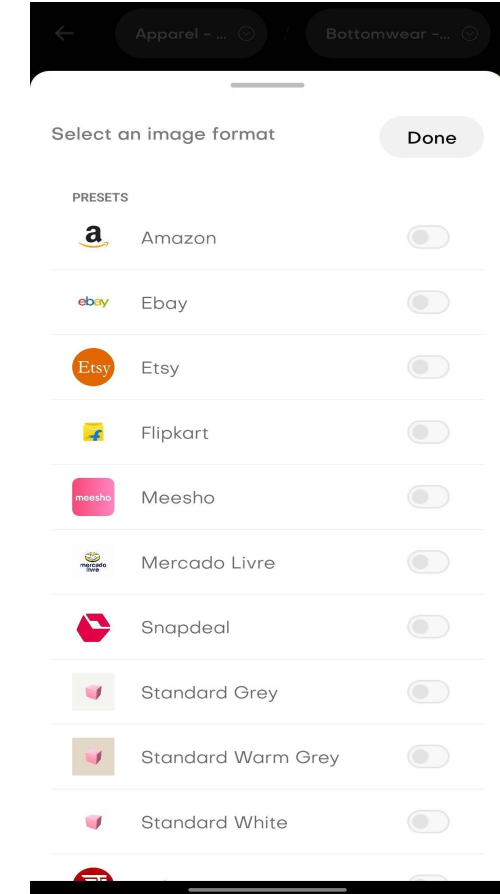
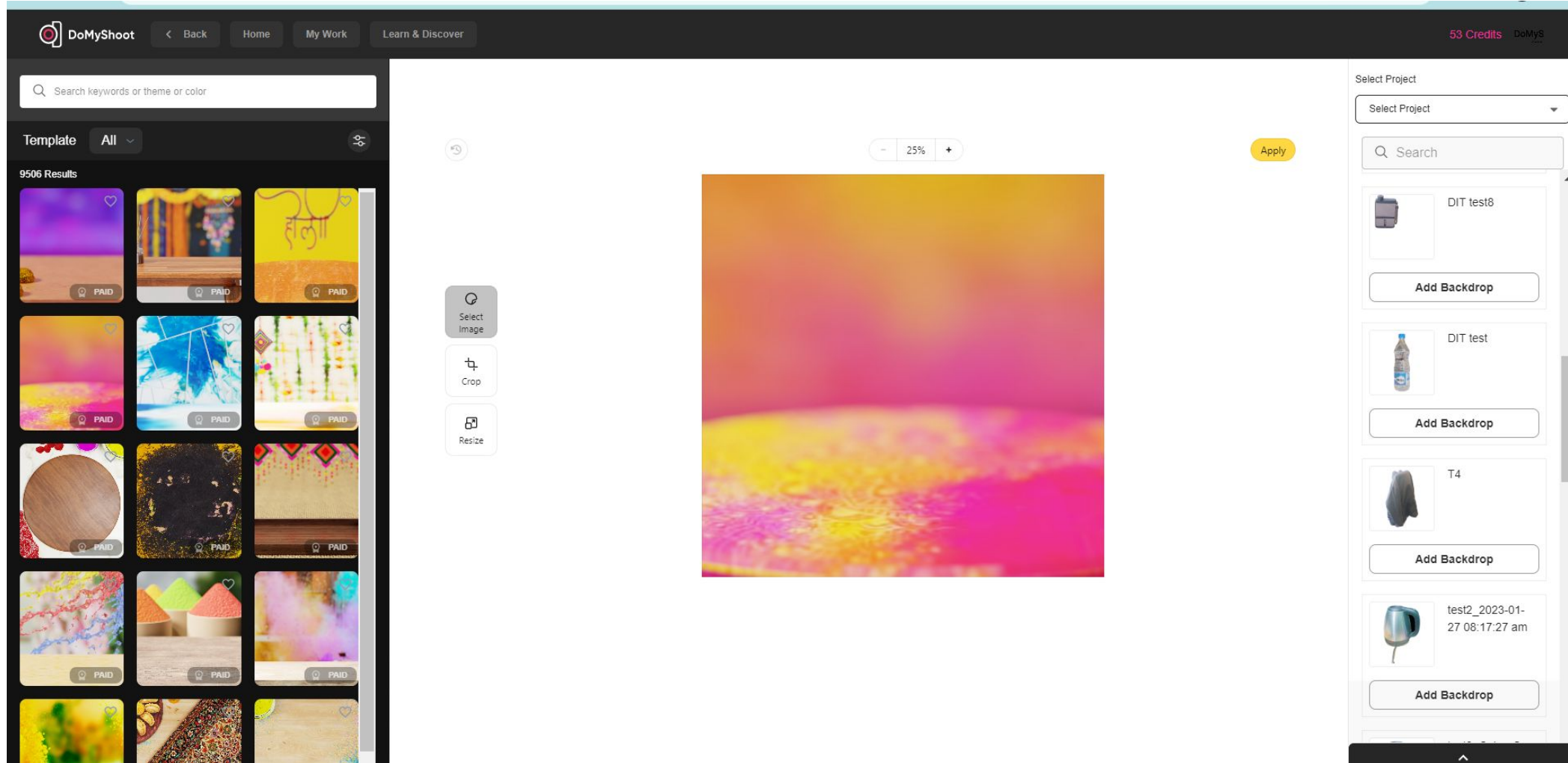


Image enhancement according
to different marketplaces

Features – DoMyShoot (Web App)



Editor with multiple Templates

Features – PhotoRoom (App)

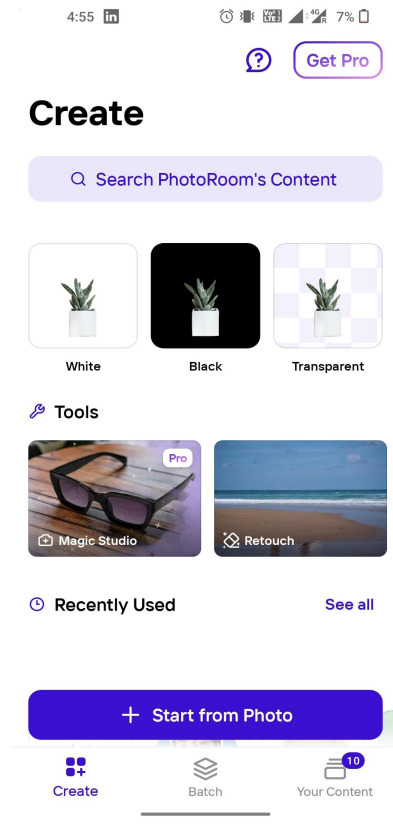
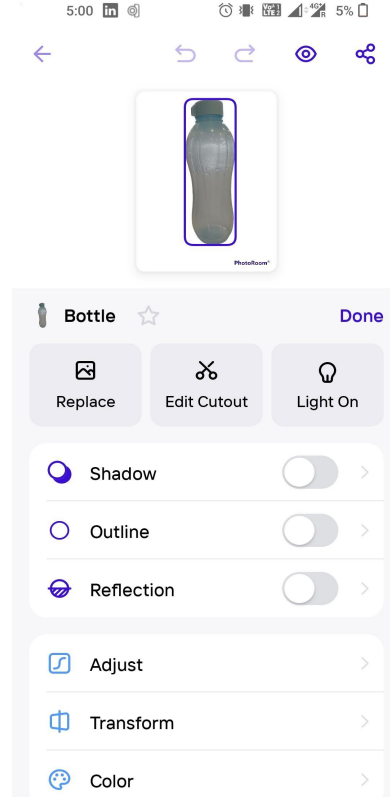
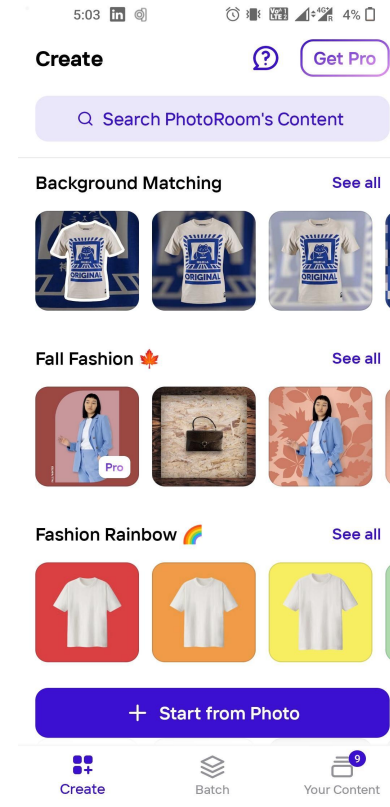


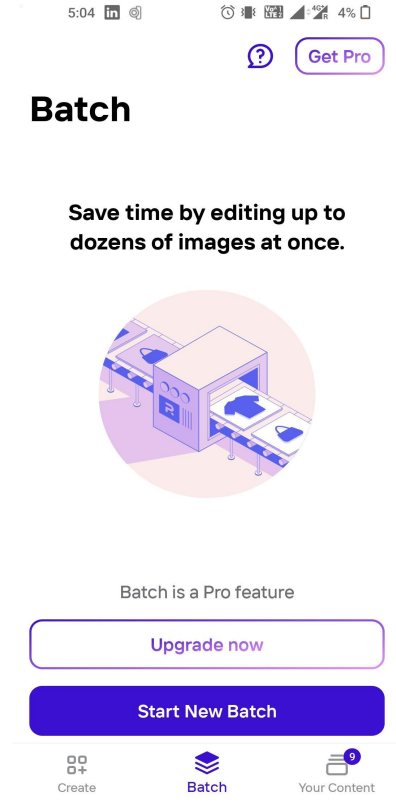
Image click & upload



Editor (Background, Retouch, Resize, Shadow, Cutouts etc.)

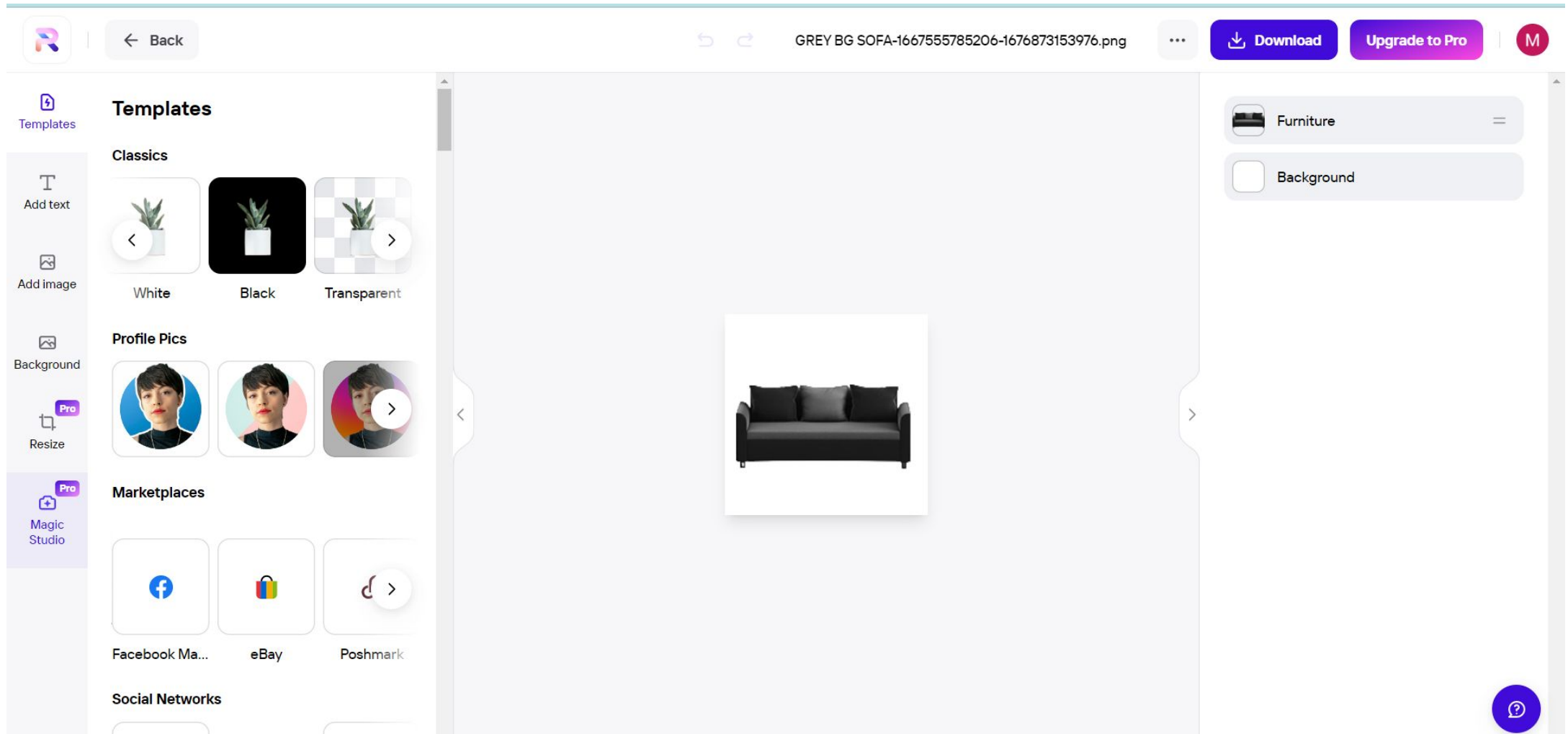


Theme Based Templates



Batch Editor

Features – PhotoRoom (Web App)



Editor with theme based Templates

Features – Pixelcut (App)

INSTANT CUTOUT

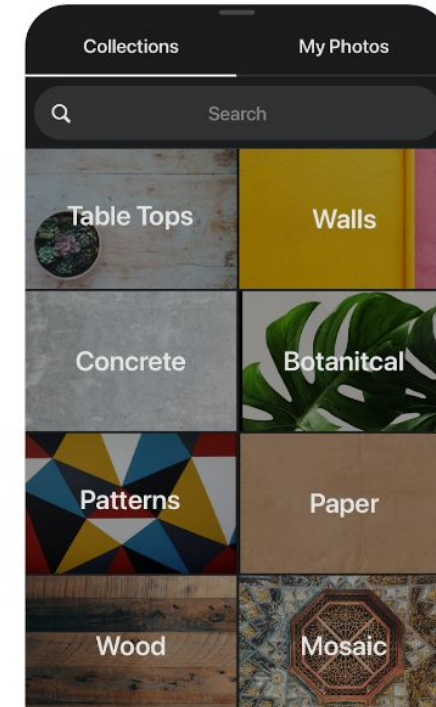


Slide to remove background

EASY & POWERFUL EDITING



HUNDREDS OF BACKDROPS



Features – Pixelcut (Web App)

[< Home](#)

AI Photo Shoot

 New Photo Shoot

 Need API Access?

photo. Simply choose the style, upload your photo, and voila, you get beautiful product images in seconds!

Start photo shoot

Examples

Candle



Original

White Background

Transparent



Tools

 Background Remover
Cutout images

 Batch Edit
Edit multiple photos

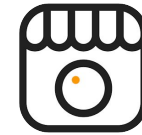
 Magic Eraser
Remove objects

 Upscaler
Increase resolution

Features - App

	DoMyShoot	Photoroom	Pixelcut	Store Camera	Spyne	Meero	Photo Studio by Square
App Features	Category wise image click, Image upload from gallery, Image enhancement according to different marketplaces, Template recommendation according to categories	Image click & upload, Editor (Background, Retouch, Resize, Shadow, Cutouts etc.), Batch Editor, Theme Based Templates,	Background Remover, Magic Eraser (Object Removal), Batch Edit, Upscaler, Profile Photo Maker, AI Avatar, Magic Writer- AI automatically writes product description	Image click, Editor, Templates	Category wise Image click & image enhancement	Meero Products - Image click & enhancement Dish Photo - Food Image click & enhancement Meero Restaurants - Food Image click & enhancement Meero Realtors - Real Estate Image click & enhancement Meero - Organize shoot schedule, Manage shoot proposal	Take photo and immediately removes background, place on white background/life style, in app photo editor, share directly to Square catalog.

Strength Analysis



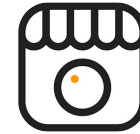
	DoMyShoot	Photoroom	Pixelcut	Store Camera	Spyne	Photo Studio by Square
Strengths	Category wise image click. Provide ready to use professional quality images as per standard guidelines of marketplace. Integration with sellers panels. Workflow designed for online sellers.	Real time image delivery. Easy to use mobile editor with multiple features.	Real time image delivery. Good BG removal. Content Planner- Schedule your posts ahead of time.	Easy to use mobile editor	Category wise image click.	User intuitive and simple workflow

Weakness Analysis



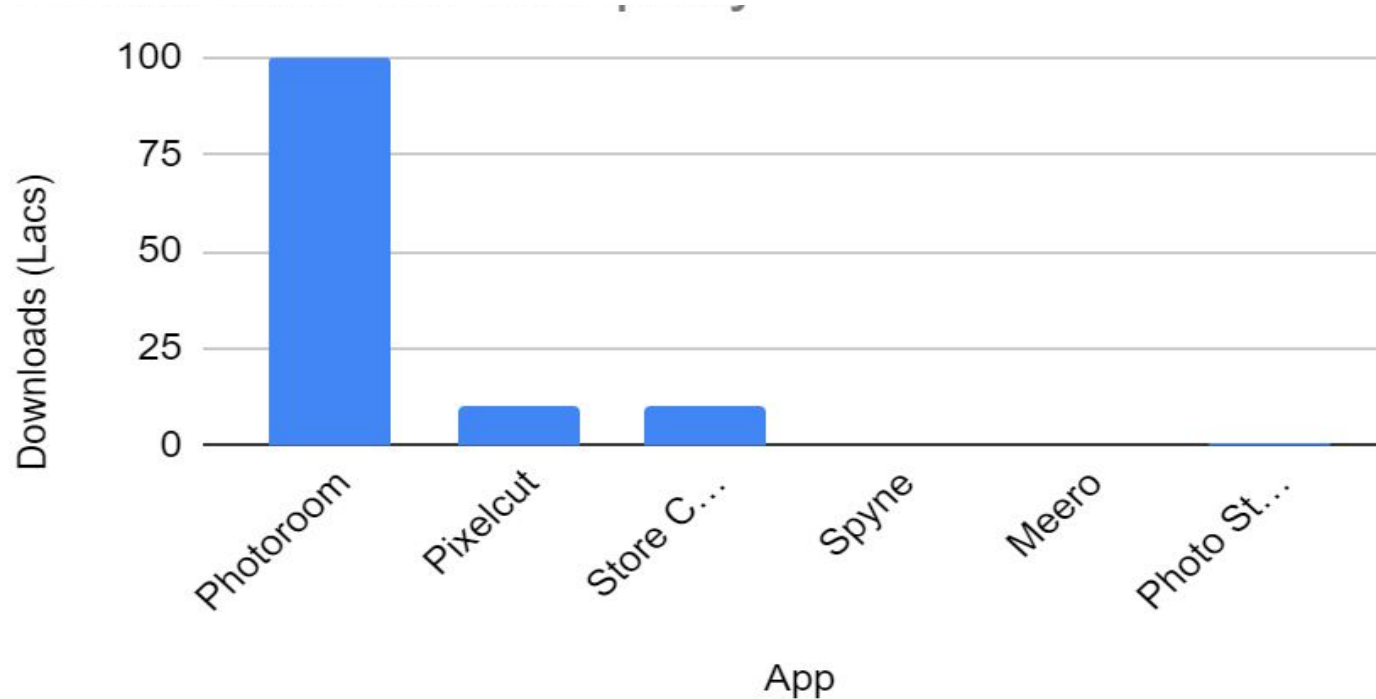
	DoMyShoot	Photoroom	Pixelcut	Store Camera	Spyne	Meero	Photo Studio by Square
Weaknesses	Features in editor is limited, Image delivery is not instant.	Poor workflow for sellers with high SKU count. No integrations with sellers panels.	No support. Poor workflow for sellers with high SKU count. No integrations with sellers panels.	Poor BG removal, Limited Template choice, No integrations	Limited categories. Poor lifestyle workflow. No integrations	Meero Products - Currently user can sign up by invite only Meero - User experience isn't good (ex. login for existing user not working properly, for signup taking too much data etc.)	Not many background options, only sharing convenient for existing Square catalog

Pricing



	DoMyShoot	PhotoRoom	Pixelcut	Store Camera	Spyne
Free	Shoots-5 Credits	Time-1 Week Free trial	Time-3 Day Free Tria	Free	Shoots-10 Credits
Paid	Rs.179 to Rs.1299 or \$9.99 – \$199.99 (10 – 100 Credits Plan) Rs.18 (India), \$2 US and Europe, \$1 RoW Per Image	Pro App – Rs.789/Month or \$10/Month & Rs.1499/Year or \$70/Year BG Removal API through Webapp - 100 Credits (\$20) - \$0.20 Per Image to 50000 Credits (\$3500) - \$0.07 Per Image	Pro Version- INR 3999 / Year INR 499 / Month	Free	\$120 - \$999 / Month

Downloads



App	DoMyShoot	Photoroom	Pixelcut	Store Camera	Spyne	Meero	Photo Studio by Square
Downloads (Lacs)	0.5	100	10	10	0.01	0.05	0.5

Lights, Mobile Camera, DoMyShoot!



Thank you for your time!